

The 2023 Report on Hybrid Street Lighting Systems: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of hybrid Street lighting systems as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Airsynergy, Bridgelux, Clear Blue Technologies, COVIMED Group, Deepa Solar Systems Pvt, Dongguan Link Light Solar Energy Science & Tech.Co., Dragons Breath Solar, Eco-Smart, Elecssol, Fosera GmbH & CompanyKGaA, Guangzhou HY Energy Technology Limited, Hi-VAWT Technology, Jinhua SunMaster Solar Lighting Company, KCP Solar Industries, LZ New Zealand, Omega Solar, Philips Lighting, Phono Solar Technology Company, R-Man High Tech Solar Private, SEPCO Solar Electric Power Company, Shanghai Ghrepower Green Energy Company, Shenzhen Spark Company, Solar Street Lights USA, Solektra International, Su-Kam Power Systems, Suneco Green Energy, Sunna Design, Suveg Electronics, Tata Power Solar Systems, UGE International, Urja Global, V-Air Wind Technologies, and Verysol Energy Nigeria. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common

currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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