

The 2023 Report on Flexible (Converted) Plastic Packaging: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of flexible (converted) plastic packaging as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Adchem, Admiral Packaging, Inc., Advanced Barrier Extrusions, LLC, AEP Industries, Afripack, AGI-Shorewood Tobacco Packaging, Airlite, Alcan Medical Flexibles, Alliance Barrier Films, LLC, Aluprint S de R.L. de C.V., Amcor Flexibles, American Packaging, AMGRAPH Packaging, Ampac, Aptar Group, Automated Packaging Systems, Avintiv, Ball Plastics Packaging, Beacon Converters, Beijing VPS minority Interests, Bella Prima Packaging, Belmark, Inc., Bemis Company, Berry Global Group, B-Pack Due, Braksem, Bryce, cei (Coating Excellence International), Celplast Metallized Products, Chengdu minority Interests, CL&D Graphics, Clear Lam Packaging, Clopay Plastic Products Company, Coca Cola, Coldpack, Inc., Constantia Flexibles, Coveris Holdings, Covers High Performance Packaging, C-P Flexible Packaging, Creative Polypack, Ltd., Creo, Cryovac, Inc., CTI Industries Corporation, Cukurova Group, Deku-Pack, Detmold, Diversey, Eagle Flexible Packaging, EcoPack, EcoPaper, Emerald Packaging, Emplal Participa??es SA,

Encon's perform manufacturing Business, Evadix, Exopack, LLC, Fagerdala Singapore PTE, Ltd., Flex America, Inc., Forest Park, Foshan New Changsheng Plastics Films Company, Ltd., Genpak LP, Glenroy, Globalpack Group, Gopaca, Graffo Paranaense de Embalagens S/A (Graffo), Graphic Flexible Packaging, LLC, Grupo Andopack, Hebei Qite Packing, Heritage Bag Company (HBC), Hood Packaging Corporation, Huhtamaki, Indevco Management Resources, Inc. (IMRI), International Playcard & Label Company, Jiangsu Shenda Group, Johnson & Johnson, Kraft, Label Technology, Inc., Lantero, Letica, Lindsay Goldberg, LLC, LPS Industries, LLC, Markenburg International Foods Corporation, Mayor Packaging, Merpas Co. S.? r.l., Mondi Jackson, Inc., Multifilm Packaging Corporation, Nampak Flexibles, Oai Hung Company, Ltd., Oliver-Tolas Healthcare Packaging, Optimum Plastics, Inc., Oracle Packaging, Orora, P&G, P&I Displays and Packaging, Packaging Corporation, Paharpur 3P, Parikh Packaging, Parry Enterprises India, Pemara Labels Group, PERUPLAST SA, Plastic Packaging Technologies, LLC, Platinum Equity, Polymer Packaging, PolyPak, Polytainers, Prime Label and Packaging, LLC, Printpack, Prolamina, Qingdao P&B Company, Ltd., Qite, Reynolds, Robbie, Rollprint Packaging Products, SCA Packaging, Sealed Air Corporation, Sealstrip Corporation, Shield Pack, LLC, Shorewood, Sigma Plastics, Silgan, Sonoco Flexible Packaging, Southern Film Extruders, Inc., Spear Group, St. Johns Packaging, Ltd., Star Packaging Corporation, SteriPack Group, SunFlex Packagers, Inc., Tara Plastics Corporation, Techni-Chem, Technipaq, Tetra Pak, Transco Plastics, Uniglobe, Virox Technologies, Vitex Packaging Group, Waddington Group, Wal-Mart, Webster Industries, Wihuri, Winpak, and Zhongshan Tian Cai Packaging Company. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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