

# The 2023 Report on Fiber Optic Cables: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers fiber optic cables as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for fiber optic cables is 3359210. It is for this definition that aggregate latent demand estimates are derived. Fiber optic cables is specifically defined as follows:

3359210 FIBER OPTIC CABLE

33592101 Fiber optic cable for communication

33592102 Fiber optic cable, communication applications

33592103 Fiber optic cable, all other applications

33592104 Fiber optic cable for all other uses

3359210101 Fiber optic cable for communication (telephone, telegraph, and electronic) made of aluminum in plants that draw wire

3359210106 Fiber optic cable for communication (telephone, telegraph, and electronic) made of copper in plants that draw wire

3359210111 Fiber optic cable for communication (telephone, telegraph, and electronic) made of other nonferrous products in plants that draw wire

3359210125 Fiber optic cable, communication applications, single~mode stepped~index, dispersion shifted

3359210128 Fiber optic cable, communication applications, single~mode stepped~index, dispersion unshifted

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