

The 2023 Report on Electric Trucks: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of electric trucks as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Alcopa Group, Alke, Allianz, Allison Transmission, Amazon.com, Ambev, American LaFrance, Amminex, Anheuser-Busch, Anhui Jianghuai Automobile (JAC), Asbury Automotive Group, Audi, Automobili Lamborghini, Automotive, Inc, BAE Systems, BAIC Motor Corporation, Baidu, Banque PSA, Beijing Automotive Industry Company, Bentley Motor Cars, Berg, Berkshire Hathaway, Blue Diamond Truck, BMW, Bogdan, Bosch, BYD (HK) Company, Ltd, Camiones y Motores Internacional de Mexico (CMI), Car2go Europe GmbH, Caterpillar, Celadon Trucking Services, CEPSA, China Dongfeng Motor Industry Imp. & Exp. Company, Ltd, Chrysler, Cinteo GmbH, CJSC SOLLERS-ISUZU, Cloudera, Conquest Motorhomes, Continental Diesel Systems US, Cooper, Corporacion Nacional del Radiodeterminacion (CNR), Cummins, DAF Trucks, Daimler (Mitsubishi Fuso), DHL, Dina Camiones (Mexico), Dongfeng Asset Management Company, Ltd, Doosan Infracore, DRB Hicom, Ducati do Brasil Industria e Comercio de Motocicletas, Eaton, Education Logistics, eGT New Energy Automotive Company, Ltd,

EOS, Eurazeo, Euromobil, Europcar Group, FAW, Ford Motor, Garuda Mataram Motor, GAZ Group, General Motors, GM South Africa, Google, Gulf Stream Coach, HERE, Hermes, Heycar, Hino Motor Sales, Australia, Holley Performance Products, Honda, Horton, Huawei, IC Bus, Indigen Armor, INDOMOBIL, International Engine, IONITY, Isuzu Astra Motor Indonesia, Itochu, Izzo Group, J.B. Hunt, Jiangling Motors, Kenworth Trucks, KPIT, LeasePlan, Lei Shing Hong, Leyland Trucks, Li Shufu, Long Ri Bus, Luxoft, Mahindra & Mahindra, MAN, Maxion International Motors, Mazda Motor, Mercedes-AMG Petronas Motorsport, Mercedes-Benz, Meritor, Midamerican Energy Financing I, Mitsubishi, MODEC, Monaco Coach, Monopoly, MWM International Industria De Motores Da America Do Sul, Navistar Defence Canada, NC2 Global, Nikola, Nissan Diesel, Octagon International Services, Ogihara Corporation, OJSC Severstal Auto, Otokar, P.T. Astra International, Paccar, Peterbilt Motors Company (PACCAR, Inc.), Petroleo Brasileiro (Petrobras), PFS, Porsche, Premium Aerotec, Proterra, PSA Peugeot Citroen Group (PSA), PSW Automotive Engineering, Pure Power Technologies, Qingling Motors, Rally, Renault Trucks, Robert Bosch, Russian Machines, SAIC, Samsung, San Marino Onibus e Implementos (San Marino), Scania Commercial Vehicles India, SEAT, Shanghai Volkswagen (SVW), Shaw Tracking, Shell, SinoMOS Semiconductor (Ningbo), Inc, SKODA automobilova, Smith Electric Vehicles, SML Isuzu Limited (SMLI), Sojitz, Sollers, Soul Machines, Sprint, Swift Transportation, T. Rowe Price, Tao Capital Partner, Tatra, TenCate Advanced Composites USA, Terranova GTS, Tesla, Thor Industries, Tibco Software, TomTom, Toshiba, Toyota Motor Corporation, TransAm Trucking, TransPower, Truck Center Hauser, Via, Voith, Volkswagen AG, Volocopter, Volvo, VW, Waberer's International, What3words, Workhorse Custom Chassis, ZAO Severstal Avto-Isuzu, Zenith Motors, and Zhengzhou Nissan Motor Company, Ltd. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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