

The 2023 Report on Corporate Appointment Scheduling Software: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of corporate appointment scheduling software as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ACES for Business, Acuity Scheduling, Adtel International, Amidship, Inc., Amobius Group, Inc., appointmanager, AppointMentor, AppointmentQuest, LLC, Appointments Online, Appointy Software, Inc., Ayusmart Technologies LLP., Bookappo, BookaSlot, Booking Social, BOOKMEMATE Pty, BOOXI, Calbird, CalendarSpots.com, Calendly, LLC, Cirrus Insight, CityDoc, ClickBook, Cloud Stem, Ltd., Coconut Software Corporation, Court Four, Ltd., CozyCal, Creative Entropy, Inc., Deputec Pty Ltd. (Deputy), easy Login GmbH (easy Client), Ericsoft Srl, EZappt, LLC, Flash Appointments, LLC, Full Slate, GigaBook, GoBookings Systems Pty, Ltd., GoReminders, Inc., GOrendezvous, Inc., GoTime, Hakema Solutions Oy, hitAppoint, iQDesk, Ltd., KWIKconsult, Inc., LocalMed, Inc., Mag informatics, MakePlans AS, Makine Kodu Information Technologies, Inc. (Makine Kodu), MeetNumber, LLC, MeetOMatic, Melian Labs, MorrisCore, My Appointment, Netbookings, Octomize, Inc.,

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