

The 2023 Report on Cold Chain Logistics: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of cold chain logistics as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Agro Merchants Group, AIT Worldwide Logistics, Americold Logistics, Asia-Pacific Cold Chain Logistics Market Share, Bring Logistics UK, Ltd., Burris Logistics, Chiltern Cold Storage Group, Ltd., CJ Rokin Logistics, Cloverleaf Cold Storage Company, Inc., ColdEx Logistics Pvt, Ltd., Conestoga Cold Storage, Congebec Logistics, Inc., CWT Pte. Limited (CWT International Limited), Frialsa Frigorificos SA de C.V., Future Supply Chain Solutions, Gati Kausar India Pvt, Ltd., Hanson Logistics, LLC, HENNINGSEN Cold Storage Company, Ice Co Storage & Logistics, Interstate Cold Storage, John Swire & Sons, JWD InfoLogistics Public Company, Kerry Logistics Network, Kloosterboer Group B.V., LINEAGE LOGISTICS HOLDINGS, Marconi Freddeuropa SRL, NewCold, Nichirei, OOCL Logistics, Partner Logistics, Preferred Freezer Services, SCG Logistics Management Company, SF Express, Snowman Logistics, STEF SA, Stellar Value Chain Solutions Pvt, Ltd., The Seafast Group, Tippmann Group, United Parcel Service, VersaCold Logistics Services, and X2

Logistics Networks (X2 Group). In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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