

# The 2023 Report on Cell Therapy Technologies: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of cell therapy technologies as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Affymetrix, Akouos, AllCells, Applikon Biotechnology, ATLATL Centre, Autolus, Beckman Coulter, Becton, Dickinson and Company, Bioengineering, Biological Industries, BioWa, Inc., Brammer Bio, C.R. Bard, CaridianBCT, Inc., Cell and Gene Therapy Asia Technology Centre, Centre for Process Innovation (CPI), CMC Biologics (Asahi Glass Company), Cobra Biologics, Cocoon Platform, Cryoport, Danaher Corporation, DiNAQOR AG, EMD Performance Materials, Eppendorf AG, European Molecular Biology Laboratory (EMBL), Finesse Solutions, Flexsafe RM TX, Flodesign Sonics, FlowJo, LLC, Food and Drug Administration (FDA), Gamida Cell, G-CON Manufacturing, GE Healthcare, Infors HT, Integrated DNA Technologies, LaVision Biotec, Lonza Group, Massachusetts Eye and Ear (MEE), Meissner Filtration Products, Merck KGaA, Mesoblast, MilliporeSigma, Miltenyi Biotec, Nova Biomedical, Pall Corporation (Pall), Patheon, Penn State University, PharmaCell B.V., Sartorius, Scinogy, Selecta Biosciences, Siemens, Solaris Biotech, Stafa Cellular Therapy,

Stemcell Technologies, Terumo Bct, Inc. (A Subsidiary of Terumo Corporation), Thermo Fisher Scientific, Tillotts Pharma, Transtem Lab, UniCAR Therapy, and World Courier. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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