

The 2023 Report on Cars: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of cars as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Accenture, Aha !, Airbiquity, Amdocs, Apple, Inc., Arity, AT&T, Audi, Autobrain, Automatic Labs, Inc., Autonavi, Avago Technologies, Baidu, Bell Canada, Best Buy, BlackBerry, BMW Group, Bosch, BP, bright box, LLC, Broadcom, Castrol, Caterpillar, Changan, China Unicom., Chrysler, Cirrus Logic, Cisco Systems, Citroen, Comporium, Continental, Cox Automotive, Cruise, CSR, Daimler AG, Deezer, Deloitte, Deutsche Telecom, Didi Chuxing, Diesel Song Cong One Member Limited Liability Company, Dunkin' Donuts, EE, Ericsson, Etisalat, Facebook, Ferrari, Fiat, Ford Motor Company, Freescale Semiconductor, Garmin, Geely, General Motors, Google, Harman International Industries, HERE, Hisilicon Technologies, Honda, Huawei, Hyundai Motor Company, Infiniti, Intel, Jaguar Land Rover, Jasper Wireless, Kaspersky, KDDI, Kia Motors, KPN, KT, Kymeta, Lio Ho Group (25% partner), Magna, Magneti Marelli., Mahindra Group, Mazda, Melody Capital Partners, Mercedes-Benz, Microsoft, Mitsubishi Motors, MobiquiThings, Mojjo, Motorola, MovieTickets.com, Movilodata Internacional, Nash

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