

The 2023 Report on Border Securities: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of border securities as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3M Company, AAI, ABRY Partners, Accenture Federal Services, ACE Management SA, Adani Group, Advanced New Technologies, Ltd, Aerius Photonics, LLC, Aero Vodochody, Aerospace Power Distribution Management Solutions, Aerovision, Agusta Holding BV, Airbus, Aircelle, Akaer, Akendenic Guvenlik Hizmetleri, Al Fatten Ship Industry, Alenia Aermacchi SPA, Alestis Aerospace S.L, American Eurocopter Corporation, Amor Group, Analex, Ansaldo Energia, Apogen Technologies, Inc, Applied Physical Science Corporation, Arctic Cat, Ares Aeroespacial e Defesa, Areva, ARINC, Arkoon Network Security, ARMA Global Corporation, AS&E, Aselsan, Ashgal, Asia Global Technologies (AGT) International, Astrium Services GmbH, Astrotech, Atkins, Atlas Telecom, ATR, Austral, Automotive Robotic Industry, Aveos Fleet Performance, Aviation Communications & Surveillance Systems, Avibras Divisao Aerea e Naval SA, Avio, Aware, Axis Communications, AXLETECH, BAE Systems, Bahrain Airport Company, Bangkok Dock, Bart & Associates, Beech Holdings, LLC, Bell

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