

The 2023 Report on Aluminum Foils: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers aluminum foils as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for aluminum foils is 3313153. It is for this definition that aggregate latent demand estimates are derived. Aluminum foils is specifically defined as follows:

3313153 Aluminum foil

33131531 Flat aluminum sheet and strip, including continuous cast

33131532 Coiled aluminum sheet and strip, including continuous cast

331315351 Plain aluminum foil (under .006 in.)

3313153101 Flat, heat_treatable aluminum sheet and strip, including continuous cast

3313153106 Flat, nonheat_treatable, bare and precoated aluminum sheet and strip, including continuous cast

3313153211 Coiled, heat_treatable aluminum sheet and strip, including continuous cast

3313153216 Coiled, nonheat_treatable, bare aluminum sheet and strip, including continuous cast

3313153221 Coiled, nonheat_treatable, precoated, including only permanent finishes such as enameling and vinyl coatings aluminum sheet and strip, including continuous cast

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