

The 2023 Report on Aluminum Die Castings: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers aluminum die castings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for aluminum die castings is 3315210. It is for this definition that aggregate latent demand estimates are derived. Aluminum die castings is specifically defined as follows:

3315210 ALUMINUM DIE_CASTINGS

33152100 Aluminum and aluminum~base alloy die~castings

33152101 Aluminum and aluminum_base alloy die_castings

3315210000 Aluminum and aluminum~base alloy die~castings

3315210100 Aluminum and aluminum_base alloy die_castings

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