

The 2023 Report on Adhesives and Sealants Industries: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of adhesives and sealants industries as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3M Company, Arkema, Avery Dennison Corporation, Baker Hughes, Barclays, BASF, Beacon Adhesive, Inc., Becton, Dickinson, Beiersdorf, Brenntag, Cerner Corporation, Clariant, Colgate-Palmolive, Corning, Inc., Dentsply Sirona, Domtar, Dow Corning Corporation, E.I. Du Pont De Nemours, Evonik Industries, Expeditors International of Washington, Ferguson Enterprises, Gazprom, Gemalto, Grifols, Heidelberg Cement, Henkel AG, Heraeus Holding, Hero MotoCorp, Hexcel Corporation, Hexion, Honeywell International, Inc., HP, Huntsman, Illinois Tool Works, Imerys, International Business Machines, Johnson Controls, LafargeHolcim, Lockheed Martin Corporation, Mahindra & Mahindra, Martin Marietta Materials, Maruti Suzuki India, Master Bond, M-I LLC, Moodys Corporation, Nan Ya Plastics, National Oilwell Varco, Nexeo Solutions, Olin, PPG Industries, PricewaterhouseCoopers, Procter & Gamble Company, Reckitt Benckiser Group, Royal Adhesive and Sealants, LLC, RPM International, Rush Enterprises, Salesforce.com, Siemens AG, Sika AG, Solvay, Sony

Corporation, Sumitomo Electric Industries, Tata Motors, Tate & Lyle, Tetra Pak International, Texas Department of Transportation, The Clorox Company, TOPPAN Printing Company, Trane, Umicore, Unilever, Univar, Volkswagen AG, Vulcan Materials Company, and Wintershall. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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