

The 2025-2030 World Outlook for Soft Drink Packaging

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Abstracts

This study covers the world outlook for soft drink packaging across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of soft drink packaging as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Alcoa, Allied Glass Containers, Alusa, Amcor Limited, Ampac Holdings, Amvig Holdings, AptarGroup, Ardagh Group, Ball Corporation, Bemis Company, BERICAP GmbH & Co KG, Berlin Packaging LLC, Bilcare, Br?drene Hartmann, Bway Holding Company, CAN-PACK, Capsule International, Carton Craft Corporation, Cenveo Packaging, CKS Packaging, Claranor, CMEAn Food Espa?a Sociedad Anonima.. Colorpak, Consol Glass (PTY), Crown Holdings, DIS, Dongwon Systems, DS Smith, Dynapac Company, Encirc, Ltd., Essel Propack, Exal, Flint Group Germany GmbH, Fortress Global Enterprises, Fuji Seal International, Gamer Packaging, Inc., G-Box, SA de C.V., GEKA GmbH, Genpak, Gerber, Gerbo Cermex, Graham Packaging Company, Graphic Packaging Holding Company, Groupe Ecco Boites Pliantes Lt?e, Grupo Gondi, Guala Closures, Hanna Group Pty Ltd (Hannapak), Hindusthan National Glass & Industries, Illinois Tool Works, Innovia Films, Intertape Polymer Group, J.L. Clark, LLC, Janoschka, Junior Achievement (JA) of Georgia, Kaufman Container Company,



Kezzler, Kuantum Papers, Ltd., Latapack-Ball Embalagens, Letica, Lithocraft, Inc., Macfarlane Group, Manaksia, Master Kong, MeadWestvaco, Microsoft, Multi Packaging Solutions International, Ltd., National Carton and Coating Company, New Toyo International Holdings, Nongfu Spring, Norgraft Packaging, SA, Nuconic Packaging, ORG Technology, Owens-Illinois, Pacific Can China Holdings, Pactiv,, LLC, PepsiCo, Piramal Glass, Placon, Premier Tech Chronos, Pro-Pac Packaging, PSB Industries, PT Berlina Tbk, Refresco, Ltd., Rexam, Reynolds Group Holdings, Rhodius Mineralquellen, Richards Packaging Income Fund, RKW, Rock Tenn Company, Schoeller Allibert Group, Scholle IPN, Seydaco Packaging Corporation, SIG, Sks Bottle And Packaging, Inc., Sonoco Products, SP Fiber Holdings, Inc., Stora Enso, Superior Multi-Packaging, T+ink, Tat Seng Packaging Group, Tetra Laval, The Bryce Corporation, Toyo Seikan Group Holdings, TricorBraun, UFP Technologies, Vetropack Holding, Vidrala, W/S Packaging Group, Inc., and WestRock Company. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).



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