

# The 2025-2030 World Outlook for Shea Butter

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## Abstracts

This study covers the world outlook for shea butter across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of shea butter as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include AAK, Adunni Ori, Ltd., Aethon-International, Agrobotanicals, LLC, Akoma Cooperative Multipurpose Society, Aos Product Pvt, Baraka Shea Butter, BASF, Bread For Life, All Pure Nature, Ltd., Bulk Apothecary, Bunge Loders Croklaan, Cargill, Clariant, Croda International, Empower Village LLC., Ghana Nuts, IOI Loders Croklaan, J.A.M. Distributing Company, Jedwards International, Lovinah Naturals, Maison Karite, OLVEA Group, Pameri Organic Malaysia Sdn Bhd, savannahfruits.com, Shea Radiance, Shebu Industries, Sophim SA, Star Shea, Ltd., Sundial Brands, Suru Chemicals, The Organic Shea Butter Company, Timiniya Tuma Company, Ltd., Vermont Soap, and Vink Chemicals GmbH & Company KG. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the

year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).

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