

# The 2025-2030 World Outlook for Recycled Packaging Materials

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# Abstracts

This study covers the world outlook for recycled packaging materials across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of recycled packaging materials as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ?&R Carton AB, Allied Glass Containers, Amcor Limited, American Forest & Paper Association, Inc., Ampac Holdings, Anchor Packaging, Asahi Glass Company, Ball Corporation, BioPak, Bowler Metcalf, Cellmark, Chuo Kagaku Company, Confederation Of Paper Industries, Ltd., Corning, Inc., Cosmo Films, CPMC Holdings, Crown Holdings, Ctl Packaging SaS, Custom Building Products, Inc., DS Smith, Ennis, Graham Packaging Company Europe, LLC, Groupe Guillin, Helesi, Hindusthan National Glass & Industries, Hop Fung Group Holdings, Huangshan Novel Company, Innovia Films, Intertape Polymer Group, Kruger, Lecta, Longhorn Glass Manufacturing LP, Lush Cosmetics, Maynard & Harris Group, Ltd., Mondi, Mould & Matic Solutions GmbH, Natura Cosm?ticos, Nihon Yamamura Glass Company, Nine Dragons Paper Holdings, Owens-Illinois, Pact Group Holdings, Papeles y Cartones de Europa SA, Parksons



Packaging, Pilkington Group, Plascore, Plastic Systems, Inc., Plastipak Holdings, Printpack, Procter & Gamble, PT Fajar Surya Wisesa Tbk, REMCON Plastics, Rexam, Reynolds Group Holdings, Rigolleau, Ruchira Papers, S. D. Warren Company, Sealed Air Corporation, Sequana SA, Smurfit Kappa Group, Starlite Holdings, Storopack Hans Reichenecker, SvenskaCellulosa AB, Tetra Pak, The Bryce Corporation, Toscana Ondulati SPA, Uflex, Unilever, Verallia Deutschland, Vidrala, Wisconsin Film & Bag, Inc., and ZignagoVetro SPA. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).



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