

The 2023-2028 Outlook for Taxi and Limousine Services in Japan

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Abstracts

This study covers the latent demand outlook for taxi and limousine services across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for taxi and limousine services. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers taxi and limousine services as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for taxi and limousine services is 4853. It is for this definition that aggregate latent demand estimates are derived. Taxi and limousine services is specifically defined as follows:

4853 Taxi and Limousine Service

48531 See industry description for 485310.

48532 See industry description for 485320.

485310 This industry comprises establishments primarily engaged in providing passenger transportation by automobile or van, not operated over regular routes and on regular schedules. Establishments of taxicab owner/operators, taxicab fleet operators, or taxicab organizations are included in this industry.

485320 This industry comprises establishments primarily engaged in providing an array of specialty and luxury passenger transportation services via limousine or luxury sedans generally on a reserved basis. These establishments do not operate over regular routes and on regular schedules.

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