

# The 2023-2028 Outlook for Liquid Biopsies in India

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## Abstracts

This study covers the latent demand outlook for liquid biopsies across the states, union territories, and cities of India. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 4,900 cities in India. For each city in question, the percent share the city is of its state or union territory and of India as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-?-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state, union territory, and city, latent demand estimates are created for liquid biopsies. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of liquid biopsies as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Abbott Laboratories, AceCGT Life Science, Ltd., Adaptive Biotechnologies, ADVI Health, LLC, Affymetrix, Agilent Technologies, AllCells, Amazon.com, Angle, Apocell, Apostle, ARUP Laboratories, AssureMDx, Astellas, AstraZeneca, ATCC, Beckman Coulter, Becton, BGI, Biocept, Bio-Rad Laboratories, BioReference Laboratories, BioTime, Blue Cross Blue Shield of Illinois, Boreal Genomics, Bristol-Myers Squibb, CareDx, Caris LIFE SCIENCES, Catalyst Pharmaceuticals, CellMax Life, Cerba Healthcare, Cirina, Ltd., Clearbridge BioMedics, Clinical Genomics, Clontech Laboratories, Clovis Oncology, Conversant Bio, CORE Diagnostics, Cygnus Biosciences, Cynvenio, Cytotrack APS, Daiichi Sankyo, Danaher, Dickinson, Epic Sciences, Eurofins Scientific, Exact Sciences, Exosome, F. Hoffmann-La Roche, Fondazione Luigi Maria Monti - Istituto Dermopatico dell' Immacolata Hospital,

FOUNDATION Medicine, Fraunhofer-Gesellschaft, GATC Biotech, Genomic Health, Grail, Guardant Health, HansaBioMed Life Sciences, Ltd., HarlePhil Ventures, HemaCare, Illumina, Immucor, IPS Genomix, Janssen Diagnostics, Johnson & Johnson, Lab21 Clinical Laboratory, LabCorp, Lifeline Cell Technology, Lonza Group, LungLife AI, Maccura Biotechnology Company, MDX Health SA, MedGenome, MediNcrease Health Plans, LLC, Menarini Silicon Biosystems, Merck KGaA, Miraca Life Sciences, Inc., MVZ, Myriad Genetics, Natera, Neogenomics Laboratories, NovioGendix Holding B.V., Novogene Company, OncoCyte, OncoMed Pharmaceuticals, OPKO Health, Oxford Nanopore Technologies, Pathway Genomics, PAXgene, PerkinElmer (PKI), Permanente Medical Group, Personal Genome Diagnostics, Pfizer, Priority Health, PromoCell, Qiagen, Quantum Biosystems, RainDance Technologies, ReachBio, Roche, Sanofi-Aventis, Silicon Biosystems, Softbank, SouthGenetics, Inc., Stemcell Technologies, Stratose, Inc., Swift Biosciences, Synlab Group's Labco Quality Diagnostics, Sysmex Inostics GmbH, Teneovita Medical Innovations, Inc., Teva Pharmaceutical Industries, The European Health Centre (EHC) Innovation, Trovagene, UNILABS, Veracyte, Inc, Inc., Vermillion, VWR International, and Wellmark. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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