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# The 2023-2028 Outlook for Artificial Intelligence in Japan

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## Abstracts

This study covers the latent demand outlook for artificial intelligence across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for artificial intelligence. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of artificial intelligence as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 24/7 Customer, Adapteva, Advanced Micro Devices, Affirm, Agribotix, Aibrain, AiCure, Alphabet Inc., Amazon, Appier, Apple, Applied Brain Research, ARM, Atomwise, Ayasdi AI, Baidu, Bloomberg, Bridge-U, Brighterion, Inc., Butterfly Network, Cisco, Clarifai, Coursera, Cylance, Cyrcadia Health, Darktrace, Descartes Labs, Didi Chuxing, Drawbridge, Dreambox, Ec2ce, eGain, Enlitic, Face++, Facebook, Fingenius, Ltd., FinGeniusCorp.(U.K.), GAMAYA, General Electric, Google, Graphcore, Gumgum, H2O ai, Hewlett Packard Enterprise, HyperVerge, Inc., IBM, iCarbonX, Inbenta, Inc., Insidesales, Intel, International Business Machines, Ipsoft, IRIS Automation, Iteris, Kensho Technologies, Inc., KnuEdge, KONIKU, Lifegraph, Mariana, Mellanox

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