

The 2023-2028 Outlook for Aluminum Foils in Japan

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Abstracts

This study covers the latent demand outlook for aluminum foils across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for aluminum foils. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers aluminum foils as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for aluminum foils is 3313153. It is for this definition that aggregate latent demand estimates are derived. Aluminum foils is specifically defined as follows:

3313153 Aluminum foil

33131531 Flat aluminum sheet and strip, including continuous cast

33131532 Coiled aluminum sheet and strip, including continuous cast

331315351 Plain aluminum foil (under .006 in.)

3313153101 Flat, heat treatable aluminum sheet and strip, including continuous cast

3313153106 Flat, nonheat treatable, bare and precoated aluminum sheet and strip, including continuous cast

3313153211 Coiled, heat treatable aluminum sheet and strip, including continuous cast

3313153216 Coiled, nonheat treatable, bare aluminum sheet and strip, including continuous cast

3313153221 Coiled, nonheat treatable, precoated, including only permanent finishes such as enameling and vinyl coatings aluminum sheet and strip, including continuous cast

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