

# The 2023 Report on Yeast: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of yeast as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include AB Mauri, ADM, AGENCIAS LEVAPAN, Agrano GmbH & Company, Algist Bruggeman, Alltech, American Yeast Sales Corporation, Amyris Brasil, Ltd.a, Anchor Yeast, Angel Yeast Company, Archer Daniels Midland Company, Asmussen GmbH, Associated British Foods, Australian Pesticides and Veterinary Medicines Authority (APVMA), Bakon Yeast, Inc., Baldem Food Ingredients, Barentz, Bintani, Bio Agro, Biocare Copenhagen A/S, Biomin, Biorigin, Biosev, BioSpringer, Butalco, C5 Yeast Company B.V., Canadian Food Inspection Agency (CFIA), Carbery Food Ingredients, Cargill, Chr. Hansen, ConAgra Foods, Cypress Systems, Dakota Yeast, LLC, Danish Yeast, DCL Yeast, Diamond V Mills, DSM, Enartis, EnolTech, Envera, Esenco l'essence de la Nature, Essedielle S.A.S, European Union (EU), Evolva, F.X Wieninger GmbH, Fermex International, Ltd., Food & Drug Administration (FDA), Fujian Longwei Bio-Technological Company, Ltd., George Weston Foods, Giga yeast, Inc., Global Yeast, Gonmisol Fine Ingredients, Hagold Hefe GmbH, Halcyon Proteins Pty, ICC, Imperial



Yeast, Kerry, Khuzestan Yeast Company, KOHJIN Life Sciences Company, Ltd., Koninklijke DSM, Kothari Fermentation and Biochem, Ltd., Laffort, Lake States Yeast, LAL' Food, Lallemand, Leiber, Lesaffre, Levapan Group, Levex, LFI Tollblend, Ltd., MC Food Specialties, Inc., Minn-Dak Yeast Co, Inc., Minn-Dark Yeast, Molta, Mraz Agro CZ, Ltd., North American Bioproducts Corporation (NABC),, Novozymes, Novus International, Nutreco Holding NV, Nutritional Physiology Company (NPC), Ohly, Organic Materials Review Institute (OMRI), Oriental Yeast Company, Pacific Ethanol, Pakmaya, Phu Translis Piotr Liskowski, Phyterra Yeast USA, Inc., Prince Agri Products, Prosol SPA, Rayen Food Industries, Red Star Yeast Company, LLC, Renaissance Bioscience, Royal and Amyris, Inc., Scott Laboratories, Sensient Technologies Corporation, Sethness Greenleaf, Shandong SunKeen Biological Engineering Company, Ltd., Shanghai Brightol International, Company, Ltd., Sheffield Bioscience, Suboneyo Chemicals Pharmaceuticals, Suomen Hiiva Oy, Synergy Flavors, Tecno Bakery, Twilmij B.V., UNIFERM GmbH & Company, Unistan Pharma Industrial Group, Ltd., Western Yeast Company, Weston Milling, Willows Ingredients, Wykefold, Ltd., Xuwen County Zhonghong Yeast Company, Ltd., Yaegaki Group, Yeastock, Ltd., Zanae-Nikoglou Bakery Yeast SA, Zeus IBA, Zhejiang Sanhe Bio-Tech Company, Ltd., and Zhuhai TXY Biotech Holding Company, Ltd.. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).



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