

# The 2022 Report on Woven Narrow Fabrics of Maximum 12-Inch Width: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers woven narrow fabrics of maximum 12-inch width as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for woven narrow fabrics of maximum 12-inch width is 3132211. It is for this definition that aggregate latent demand estimates are derived. Woven narrow fabrics of maximum 12-inch width is specifically defined as follows:

3132211 Woven narrow fabrics (12 inches or less in width)

31322111 Woven elastic narrow fabrics (12 inches or less in width)

31322112 Woven nonelastic labels, ribbons, and tape

31322113 Woven nonelastic narrow fabrics and webbing, excluding labels, woven edge ribbons, and tape

3132211111 Woven elastic narrow fabrics for underwear, corsets, and other apparel

3132211121 Woven elastic narrow fabrics for uses other than underwear, corsets, and apparel

3132211231 Woven nonelastic labels

3132211241 Woven nonelastic ribbons, woven edge

3132211251 Woven nonelastic apparel tape, including zipper

3132211261 Woven nonelastic tape, excluding apparel and zipper

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