

# The 2022 Report on Woodworking Sawmill Equipment: World Market Segmentation by City

<https://marketpublishers.com/r/279A32B7A278EN.html>

Date: July 2021

Pages: 503

Price: US\$ 995.00 (Single User License)

ID: 279A32B7A278EN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers woodworking sawmill equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for woodworking sawmill equipment is 33321031. It is for this definition that aggregate latent demand estimates are derived. Woodworking sawmill equipment is specifically defined as follows:

33321031 Woodworking sawmill equipment

3332103101 Woodworking sawmill circular saws (head rigs)

3332103106 Woodworking sawmill band saws (head rigs)

3332103111 Woodworking sawmill equipment, removing bark from logs

3332103116 Woodworking sawmill equipment, chipping or splitting wood

3332103121 Woodworking sawmill equipment, specialized sawmill materials handling equipment

3332103126 Other woodworking sawmill equipment

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