

# The 2022 Report on Wood Vanities and Other Cabinetwork: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood vanities and other cabinetwork as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood vanities and other cabinetwork is 3371107. It is for this definition that aggregate latent demand estimates are derived. Wood vanities and other cabinetwork is specifically defined as follows:

3371107 Wood vanities and other cabinetwork

33711071 Bathroom vanities and related cabinetwork for permanent installation, excluding wood custom bathroom vanities and related cabinetwork sold directly to the customer at retail

3371107111 Wood stock line bathroom vanities and related cabinetwork for permanent installation

3371107121 All other wood custom bathroom vanities and related cabinetwork for permanent installation, excluding wood custom bathroom vanities and related cabinetwork sold directly to the customer at retail

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