

# The 2022 Report on Wood Ties, Siding, Shingles, and Shakes and Contract Sawing of Logs Owned by Others: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood ties, siding, shingles, and shakes and contract sawing of logs owned by others as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood ties, siding, shingles, and shakes and contract sawing of logs owned by others is 3211137. It is for this definition that aggregate latent demand estimates are derived. Wood ties, siding, shingles, and shakes and contract sawing of logs owned by others is specifically defined as follows:

3211137 Wood ties, siding, shingles, and shakes and contract sawing of logs owned by oth

32111371 Wood ties, siding, shingles, and shakes and contract sawing of logs owned by others

3211137111 Railway crossties and mine ties (untreated)

3211137121 Wood siding (weatherboards or clapboards), including drilled or treated, except treated with permanent wood preservatives

3211137131 Wood shingles and shakes

3211137141 Receipts for contract or custom sawing of logs owned by others

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