

The 2022 Report on Wood Office Files, Storage Units, and Tables: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood office files, storage units, and tables as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood office files, storage units, and tables is 3372117. It is for this definition that aggregate latent demand estimates are derived. Wood office files, storage units, and tables is specifically defined as follows:

3372117 WOOD OFFICE FILES, STORAGE UNITS, AND TABLES

33721171 Wood office credenzas

33721172 Wood office bookcases and other storage units, excluding credenzas and files

33721173 Wood office files and tables, including wood equipment support tables

3372117111 Wood office credenzas

3372117211 Wood office bookcases and other storage units, excluding credenzas and files

3372117311 Wood vertical legal_size and letter_size office files

3372117321 Wood horizontal_lateral legal_size and letter_size office files

3372117331 Wood office files, all other

3372117341 Wood office conference and work tables

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