

The 2022 Report on Wood and Metal Combination and Wood Pallets and Pallet Containers: World Market Segmentation by City

<https://marketpublishers.com/r/28EDBE92B9B3EN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 28EDBE92B9B3EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood and metal combination and wood pallets and pallet containers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood and metal combination and wood pallets and pallet containers is 3219205. It is for this definition that aggregate latent demand estimates are derived. Wood and metal combination and wood pallets and pallet containers is specifically defined as follows:

3219205 Wood and metal combination and wood pallets and pallet containers

32192051 Pallets, wood, except skids

32192052 Wood skids, wood and metal combination pallets, and wood and metal combination wood pallet containers

3219205111 Pallets, wood, except skids

3219205221 Wood skids

3219205231 Wood and metal combination pallets

3219205241 Wood and metal combination and wood pallet containers

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