

The 2022 Report on Wood Moldings Excluding Prefinished Moldings Made from Purchased Moldings: World Market Segmentation by City

<https://marketpublishers.com/r/2F2DF4026776EN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2F2DF4026776EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood moldings excluding prefinished moldings made from purchased moldings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood moldings excluding prefinished moldings made from purchased moldings is 3219181. It is for this definition that aggregate latent demand estimates are derived. Wood moldings excluding prefinished moldings made from purchased moldings is specifically defined as follows:

3219181 Wood moldings, except prefinished moldings made from purchased moldings

32191811 Wood moldings, except prefinished moldings made from purchased moldings, including moldings covered with metal, plastics, etc.

3219181111 Pine wood moldings, except prefinished moldings made from purchased

moldings, including moldings covered with metal, plastics, etc.

3219181121 Other softwood moldings, except prefinished moldings made from purchased moldings, including moldings covered with metal, plastics, etc.

3219181131 Hardwood moldings, except prefinished moldings made from purchased moldings, including lauan and hardwood covered with metal, plastics, etc.

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