

The 2022 Report on Wood Kitchen Cabinet and Countertop Manufacturing: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood kitchen cabinet and countertop manufacturing as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood kitchen cabinet and countertop manufacturing is 337110. It is for this definition that aggregate latent demand estimates are derived. Wood kitchen cabinet and countertop manufacturing is specifically defined as follows:

337110 This industry comprises establishments primarily engaged in manufacturing wood or plastics laminated on wood kitchen cabinets, bathroom vanities, and countertops (except freestanding). The cabinets and counters may be made on a stock or custom basis.

337110A Plastic laminated wood kitchen cabinet tops

337110B WOOD AND PLASTICS LAMINATED WOOD KITCHEN CABINET TOPS

337110E Plastics laminated fixtures tops (incl drainboards and tops for sinks)

337110F WOOD AND PLASTICS LAMINATED WOOD BATHROOM VANITY TOPS

337110H Wood kitchen cabinets and cabinetwork (permanent installation), custom

337110M Miscellaneous receipts

337110P Primary products

337110S Secondary products

3371101 Wood kitchen cabinets and cabinetwork, stock line

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