

The 2022 Report on Wood Fixtures for Banks, Offices, and Stores Excluding Custom Fixtures: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood fixtures for banks, offices, and stores excluding custom fixtures as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood fixtures for banks, offices, and stores excluding custom fixtures is 3372155. It is for this definition that aggregate latent demand estimates are derived. Wood fixtures for banks, offices, and stores excluding custom fixtures is specifically defined as follows:

3372155 WOOD BANK, OFFICE, STORE, AND RELATED FIXTURES (EXCEPT CUSTOM)

33721551 Wood bank, office, store, and related fixtures (except custom)

3372155111 Wood retail store walls and wall fixtures (except custom)

3372155121 Wood retail store center floor tables and gondolas (except custom)

3372155131 Other wood retail store fixtures, including display cases (except custom)

3372155141 Other wood bank, office, store, and related table and display fixtures (except custom)

3372155151 Wood bank, office, store, and related cabinets (except custom), including floor and wall cabinets

3372155164 Wood office, store, and related counters (except custom)

3372155183 Other wood bank, office, store, and related wood fixtures (except custom), including cashier stands and wood and plastics laminated wood stock line fixture tops

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