

The 2022 Report on Wood Chips Excluding Field Chips Measured in Standard Units: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wood chips excluding field chips measured in standard units as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wood chips excluding field chips measured in standard units is 3211135. It is for this definition that aggregate latent demand estimates are derived. Wood chips excluding field chips measured in standard units is specifically defined as follows:

3211135 Wood chips, except field chips

32111351 Wood chips, except field chips, measured in

32111352 Wood chips, except field chips, measured in standard units (one standard unit, 200 cu ft of gravity packed chips, one standard cord)

3211135111 Softwood chips, except field chips, measured in

3211135121 Hardwood chips, except field chips, measured in

3211135231 Softwood chips, except field chips, measured in standard units (one standard unit, 200 cu ft of gravity packed chips, one standard cord)

3211135241 Hardwood chips, except field chips, measured in standard units (one standard unit, 200 cu ft of gravity packed chips, one standard cord)

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