

# The 2022 Report on Women's, Misses', and Girls' Finished Sheer Pantyhose and Tights: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers women's, misses', and girls' finished sheer pantyhose and tights as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for women's, misses', and girls' finished sheer pantyhose and tights is 3151113. It is for this definition that aggregate latent demand estimates are derived. Women's, misses', and girls' finished sheer pantyhose and tights is specifically defined as follows:

3151113 Women's, misses', and girls' finished pantyhose, sheer, incl. tights, all needle

31511131 Women's, misses', and girls' sheer finished pantyhose, including tights, less than 30 denier, sheer stretch

31511132 Women's, misses', and girls' finished panty hose, sheer, including tights,

elastomer, control top, no leg support, and opaque stretch, 30 denier or heavier

31511133 Other women's, misses', and girls' finished panty hose, sheer, including tights, miscellaneous sheers

31511134 Women's, misses', and girls' sheer finished pantyhose, including tights, elastomer, leg support, all needle

31511135 Women's, misses', and girls' other miscellaneous sheer pantyhose (including fancies, sewed on legs, waist connected legs, replaceable legs, nonstretch, etc.)

31511136 Women's, misses', and girls' sheer finished pantyhose, including tights, 30 denier or heavier, opaque stretch

31511137 Women's, misses', and girls' sheer finished pantyhose, including tights, elastomer, control top, no leg support

3151113111 Women's, misses', and girls' sheer finished pantyhose, including tights, less than 30 denier, sheer stretch

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