

The 2022 Report on Women's, Misses', and Girls' Finished Hosiery: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers women's, misses', and girls' finished hosiery as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for women's, misses', and girls' finished hosiery is 3151111. It is for this definition that aggregate latent demand estimates are derived. Women's, misses', and girls' finished hosiery is specifically defined as follows:

3151111 Women's, misses', and girls' finished hosiery

31511111 Women's, misses', and girls' sheer finished hosiery, full_length, knee_length, and below the knee

3151111111 Women's, misses', and girls' sheer finished hosiery, knee_length, stretch and nonstretch

3151111121 Women's, misses', and girls' sheer finished hosiery, below the knee,

including foot socks, anklets, and midcalf and crew

3151111131 Women's, misses', and girls' finished hosiery, sheer, full-length, stretch

3151111141 Women's, misses', and girls' finished hosiery, sheer, full-length, support

3151111191 Women's, misses', and girls' finished hosiery, sheer, all other full-length

3151111193 Women's, misses', and girls' sheer finished hosiery, full_length, including stretch, and support

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