

The 2022 Report on Wireline Voice and Data Network Equipment: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wireline voice and data network equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wireline voice and data network equipment is 3342107. It is for this definition that aggregate latent demand estimates are derived. Wireline voice and data network equipment is specifically defined as follows:

3342107 All other telephone-telegraph & data communication apparatus, incl telephone set

33421070 Other telephone and telegraph (wire) apparatus, including telephone sets, telephone answering, and fax machines

33421071 Other telephone and telegraph (wire) apparatus, including telephone sets, telephone answering, and fax machines

3342107000 All other telephone~telegraph (wire) and data communications apparatus, including telephone sets, telephone answering, and fax machines

3342107001 Single line and ISDN telephone sets

3342107003 Key telephone sets

3342107005 Public pay telephone sets

3342107007 Cordless handset telephone sets

3342107009 All other telephone sets and accessories

3342107021 Routers and gateways

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