

The 2022 Report on Whole and Parts of Young Chickens Usually under 20 Weeks of Age: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers whole and parts of young chickens usually under 20 weeks of age as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for whole and parts of young chickens usually under 20 weeks of age is 3116151. It is for this definition that aggregate latent demand estimates are derived. Whole and parts of young chickens usually under 20 weeks of age is specifically defined as follows:

3116151 Young chickens (usually under 20 weeks of age), whole or parts

31161511 Wet ice pack broilers and fryers (usually under 20 weeks of age), bulk

31161512 Dry ice pack broilers and fryers (usually under 20 weeks of age), bulk

31161513 Tray pack (consumer packaged) broilers and fryers (usually under 20 weeks of age), chilled

31161514 Other broilers and fryers (usually under 20 weeks of age), including frozen

31161515 Roasters and capons (usually under 20 weeks of age), including frozen

3116151111 Bulk wet ice pack broilers and fryers

3116151221 Bulk dry ice packed broilers and fryers, and roasters, and capons incl. frozen

3116151331 Tray pack broilers and fryers (consumer packaged), chilled

3116151441 Other broilers and fryers, including frozen

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