

The 2022 Report on Wheat Mill Products Excluding Flour: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers wheat mill products excluding flour as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for wheat mill products excluding flour is 3112114. It is for this definition that aggregate latent demand estimates are derived. Wheat mill products excluding flour is specifically defined as follows:

3112114 Wheat mill products other than flour

31121141 Wheat mill products (including feed, wheat germ, wheat bran, etc.), except flour

3112114111 Wheat mill feed

3112114113 Wheat millfeed (bran, middlings, and shorts) produced in the manufacture of flour to be shipped in package tons

3112114121 Other wheat mill products (including wheat germ, wheat bran, etc.), except flour and mill feed

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