

The 2023 Report on Wearable Medical Devices: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of wearable medical devices as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Actelion Pharmaceuticals, Activinsights, Acuknee, LLC, Adidas, AIQ, Aliph Brands, LLC, AliveCorr, Anatomical Concepts, Animas, Apple, Atlas, Aurex Corporation, Avery Dennison, Axiobionics, LLC, Banner Health, Basis Science, Bayer, BD, Beijing iKangtai Technology, BHR Pharmaceuticals, Ltd, BIO-BEAT, BioElectronics, BioTelemetry, Biotricity, BodyMedia, Cambridge Temperature Concepts, CeQur, Chrono Therapeutics, Cleveland Medical Devices, Coin, Contec Medical Systems Company, CoRehab SRL, Corventis, Covidien, Cyrcadia Health, Dexcom, Dia-Vit, Ltd, Draeger, Drägerwerk, Everist Genomics, Felicis Ventures, Fitbit, Fitstar, FoodMarble, FOSSIL Group, Foundry Group, Galvanic, Garmin, GE Healthcare, Given Imaging, GN ReSound Group, Google, Gradient Medical Company, GYMWATCH GmbH, Henry Samueli School of Engineering and Applied Science, Hexoskin, Hocoma, Hoffmann-La Roche, Hologic, iHealth, Insulet (PODD), Integrity Applications, Intelesens, InteraXon, Jawbone, Johnson and Johnson, KLAS, Koninklijke Philips, LifeSense, LifeWatch, LOON LAB, Mad Apparel, Masimo

Corporation, Massive Health, Mayo Clinic, MEDIBIOSENSE, Ltd, Medtronic, MINTTIHEALTH, Misfit, Monica Healthcare, Moov, Motorola Mobility, MTN, Nemaura Medical, NEOFECT, NeuroMetrix, Neurotech, NightBalance, Nike, Nokia, Novartis, Nuubo, Nuvo, Omron, Owlet Baby Care, Panasonic, Pebble, Philips Electronics, Polar Electro, Practice GreenHealth, Preventice, Prima-Temp, ProNav, Proteus Digital Health, Resound, Rest Devices, ReWalk, Royal Philips, Samsung, Senseonics Holdings, SGS United Kingdom, Ltd, Siemens, Sleep Image, SoftTech VC, Sonova, Sony Corporation, Sotera Wireless, Starkey Hearing Technologies, Step of Mind, TEN3T Healthcare, True Ventures, Unilife, Ventech, VERILY LIFE SCIENCES. (A PART OF ALPHABET Inc.), Viatom, Visere, Vital Connect, VivoSensMedical, Volcano, WalkJoy, Inc, Wearable Robotics, Withings, World Global Network, Xiaomi, Ypsomed Holding, Zephyr Technology, and Zoll Medical. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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