

The 2022 Report on Treating, Annealing, Tempering, and Brazing Metals and Metal Products for the Trade: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers treating, annealing, tempering, and brazing metals and metal products for the trade as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for treating, annealing, tempering, and brazing metals and metal products for the trade is 332811. It is for this definition that aggregate latent demand estimates are derived. Treating, annealing, tempering, and brazing metals and metal products for the trade is specifically defined as follows:

332811 This U.S. industry comprises establishments primarily engaged in heat treating, such as annealing, tempering, and brazing, metals and metal products for the trade.

332811M Miscellaneous receipts

332811P Primary products

332811S Secondary products

3328110 HEAT TREATING OF METAL FOR THE TRADE (HEAT TREATING, PICKLING, ANNEALING, BRAZING, SHOT PEENING, TEMPERING, ETC.)

3328111 Metal heat treating services-New England (MA-RI-CT)

3328112 Metal heat treating services-Middle Atlantic (NY-NJ-E.PA-MD)

3328113 Metal heat treating services-South Central (W.PA-OH-IN-KY)

3328114 Metal heat treating services-Michigan

3328115 Metal heat treating services-Southeast (VA-NC-SC-GA-AL-TN-FL)

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