

The 2022 Report on Travel Kits, Jewelry Boxes and Cases, Compacts, Vanity Cases, and Other Personal Goods: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods is 31699302. It is for this definition that aggregate latent demand estimates are derived. Travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods is specifically defined as follows:

31699302 Travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods

3169930231 Personal travel kits (fitted and unfitted), leather

3169930241 Personal jewelry boxes and cases (except precious metal), pocket size,

leather

3169930251 Personal compacts and vanity cases, outer surface of all leather or mostly leather

3169930261 Other personal goods (including key, cigarette, eyeglass, pass card and instrument cases), all leather or mostly leather

3169930265 Other personal goods, (including key, cigarette, eyeglass, and pass_ cardcases), all leather or mostly leather

3169930271 Other personal goods (including key, cigarette, eyeglass, pass card and instrument cases), other than leather

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