

# The 2022 Report on Tractor Shovel Loaders: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers tractor shovel loaders as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for tractor shovel loaders is 33312014. It is for this definition that aggregate latent demand estimates are derived. Tractor shovel loaders is specifically defined as follows:

33312014 Tractor shovel loaders (skid steer, wheel, crawler, & integral design backhoe)

3331201440 Tractor shovel loaders (skid steer, wheel, and crawler, and integral\_design loader\_backhoes)

3331201460 Skid steer loaders, 4\_wheel drive skid steer, all sizes

3331201471 Wheel loaders, rear engine mount, integral design, 4\_wheel drive, non\_skid steer, under 79 net engine horsepower (NEHP)

3331201475 Wheel loaders, rear engine mount, integral design, 4\_wheel drive, non\_skid steer, 80 to 149 NEHP

3331201479 Wheel loaders, rear engine mount, integral design, 4\_wheel drive, non\_skid steer, 150 to 249 NEHP

3331201483 Wheel loaders, rear engine mount, integral design, 4\_wheel drive, non\_skid steer, 250 NEHP and over

3331201488 Crawler loaders

3331201495 Integral\_design tractor shovel loaders/backhoes (wheel tractor\_chassis shipped as part of front engine mount contractor tractor)

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