

The 2023 Report on Technical Textiles: World Market Segmentation by City

<https://marketpublishers.com/r/2A2E95F5CE61EN.html>

Date: June 2022

Pages: 501

Price: US\$ 995.00 (Single User License)

ID: 2A2E95F5CE61EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of technical textiles as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3M Company, Agru America, Ahlstrom Corporation, Ahlstrom-Munksj?, Alexium International, Arrigoni SPA, Arrow Technical Textiles Private, Asahi Kasei, Avintiv, B&V Agro Irrigation Company, Baltex, BASF, Beiersdorf India Pvt, Belton Industries, Beniplast Benitex SA, Berry Global, Borgers Se & Company, Cabot Corporation, DELCOTEX DELIUS TECHTEX GmbH & Company, Delfingen Industry SA, DeRoyal Industries, Diatex, DIC Corporation, Dow, DSM Dyneema BV, DuPont, Duvaltex, E. I. Du Pont De Nemours and Company, Fibertex Nonwovens, Freudenberg, Global Synthetics Pty, Gromax Industries, GSE Environmental, Hanes GEO Components, HELIOS Group Srl, Hindoostan Mills, Honeywell International, Hucktek - Huck Nets (UK), Ltd., HUESKER Group, Huntsman, Imedex Biomateriaux, International Fibres Group, ITG Company, Johns Manville, Kimberley-Clark, Kimberly-Clark Company, Koninklijke Ten Cate, LANXESS, Lenzing Plastics, Low & Bonar, Ludvig Svensson, MDB Texinov, Milliken & Company, Mitsui Chemicals, NAUE GmbH & Company,

Officine Maccaferri, Polymer Group, Proctor and Gamble, Propex Operating Company, Rafia Industrial, SA, Royal Ten Cate, SGL Carbon, SKAPS Industries, Solmax, SRF, Strata Geosystems, Swift Textile Metalizing, TechFab India, Teijin, Ltd., Tencate, Terram (Berry Global), Tessitura Boscato S.R.L., Thrace Group, Toray Industries, Toyobo Company, TWE Group GmbH, and Vestagen Technical Textiles. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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