

# The 2023 Report on Stretch and Shrink Films: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of stretch and shrink films as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3D Plast, Aakriti Packaging, AEP Industries, Akar Shrink Packs, Allfo, Alliance Plastics, Allied Global Plastics Pvt, Ltd., Alpha Plastomers, American Eagle Packaging, AmTopp Films, Inc., Anchor Packaging, Atlantis-Pak, Baoding Enshi Pack Company, Barbier Group, Bemis Company, Berry Plastics, Bollore, Bonset America, Bp Plastics Holding, Buergofol, Coveris, C-P Flexible Packaging, Crawford Packaging, Dow Chemical, DuPont, Eminent Solution, Eurofilms Extrusion, Exxon Mobil, Flexopack, FlexSol Packaging, Genuine Package Venture, Global Polyfilms, Gupta Package Industries, Hipac Packaging Solutions, Idemitsu Kosan Company, Inteplast Group, International Plastics, Intertape Polymer Group, IPS Packaging, ITW Mima Packaging Systems, Just Shrink IT, Kissner Plastics, Inc., Klockner Pentaplast, Kureha, LINPAC Group, Luban Packing, LyondellBasell Industries Holdings, Makhija Polyfilms, Malpack, Ltd., MANOJ PLASTICS, Manuli Stretch, McNeely Plastics, MG Packaging Pvt, Ltd., NPF.com, Om Polymers Private, Ltd., Paragon Films, Pelican Poly & Pallets Private, Ltd., Pep Cee

Pack Industries., Polivouga industria de plasticos SA, PREMIUMPACK, PV Ran, Ltd., Rishba Poly Product, RKW Group, Schur Flexibles Holding GesmbH, Sealed Air, Shri Balaji Packers, Sigma Plastics, Signode Industrial Group, Silver Talent International, SmartShield Packaging, SYFAN USA, TAGHLEEF INDUSTRIES GROUP, Transcontinental, U.S. Packaging and Wrapping, LLC, Vaibhav Plasto Printing and Packaging Pvt, Ltd., Vijay Packaging System, Vishakha Polyfab Pvt, W. W. Grainger, Winpak, Wrap and Vac, WW Grainger, Inc., and XtraPlast. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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