

The 2023 Report on Special Purpose Needles: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of special purpose needles as including all commonly understood products falling within this broad category, such as safety needles, disposable needles, thinner and shorter needles, pen needles, hypodermic needles, micro-needles, ceramic hybrid needles, acupuncture needles, aspirating needles, biopsy needles, blood collection needles, blunt needles, bone marrow needles, cardiology needles, catheter needles, dental needles, dialysis needles, electrode needles, endoscopy needles, epidural needles, fistula needles, intra-arterial needles, intravenous needles, ophthalmic needles, pneumoperitoneum needles, radiology needles, spinal needles, and suture needles, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Angiotech Pharmaceuticals, Argon Medical Devices, B. Braun Medical, Becton, Boston Scientific Corporation, CareFusion, Cook Medical, Covidien, Dentsply Sirona, Dickinson and Company, Ethicon, INRAD, Medline Industries, Medtronic, MIFAM, Nipro Medical, Novo Nordisk, SERAG-WIESSNER GmbH & Company, Smiths Medical, Stryker Corporation, Surgical Specialties, and Terumo. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players

in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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