

The 2022 Report on Smoked, Salted, Sun-Dried, and Pickled Fish and Other Cured Seafood: World Market Segmentation by City

https://marketpublishers.com/r/2B2794C1F8B9EN.html

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2B2794C1F8B9EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers smoked, salted, sun-dried, and pickled fish and other cured seafood as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for smoked, salted, sun-dried, and pickled fish and other cured seafood is 31171107. It is for this definition that aggregate latent demand estimates are derived. Smoked, salted, sun-dried, and pickled fish and other cured seafood is specifically defined as follows:

31171107 Smoked, salted, sun_dried, pickled fish, and other cured seafood

31171107B1 Smoked salmon

31171107C1 Other smoked fish (herring, whitefish, chub, cisco, etc.)



31171107D1 Salted and pickled fish (including sun_dried)

31171107E1 Other cured seafood, except fish



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