

The 2023 Report on Smart Homes: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of smart homes as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ABB, Acuity Brands, ADT, Alarm.com, Alibaba, Amazon, AMX, Apple, ARMORAX, Assa Abloy, Automated Control Technology Partners, Inc., Axis Communications, Baidu, Brinks Home Security, BT Group, BuildingIQ, CANARY, Carrier, Centrica Connected HOME, Ltd., Cisco Systems, Comcast, Control4, Cortexa Automation, Crestron Electronics, Cytech Technology Pte, Ltd., Daintree Networks, Delta Controls, Element Controls Corporation, Emersion Electric Company, Emerson Electric Company, FortrezZ, General Electric, Google, Guardian Protection Services, Haier Group, Hanwha Techwin, Home Automated Living, Honeywell, Huawei, Hubbell, IBM, Ihome Systems Sg Pte, Ltd., Ingersoll Rand, JD.com, Johnson Controls, Kakao, Kuna Systems, Leederson, Legrand, Leviton Manufacturing Company, LG, Lifi Labs, Lightolier, Lutron Electronics, Mi Casa Verde, Inc., Monster, Naver, Nest Labs, Nice S.p.A., NORTEK SECURITY & Solution, Oakter, Resideo Technologies, Robert Bosch, Samsung, Savant Systems, Schneider Electric, SCOUT, Sengled, Siemens, Silvan,

SIMPLISAFE, Simply Automated, SK Telecom, Sleep Number, Smart Home, Inc., Smartify, Sony, Switchmate, Telefonica, Telstra, Tencent, Tendril, Inc., The Chamberlain Group, TP-Link Technologies Company, Tuya, Tyco International, United Technologies Corporation, Universal Devices, Vity Technology, Vivint, Vodafone, and Xiaomi. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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