

The 2022 Report on Slaughtering Animals Excluding Poultry: World Market Segmentation by City

<https://marketpublishers.com/r/2BB9DA028DBFEN.html>

Date: July 2021

Pages: 503

Price: US\$ 995.00 (Single User License)

ID: 2BB9DA028DBFEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers slaughtering animals excluding poultry as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for slaughtering animals excluding poultry is 311611. It is for this definition that aggregate latent demand estimates are derived. Slaughtering animals excluding poultry is specifically defined as follows:

311611 This U.S. industry comprises establishments primarily engaged in slaughtering animals (except poultry and small game). Establishments that slaughter and prepare meats are included in this industry.

311611A Fresh and frozen pork, not canned or made into sausage; mitse

311611D Lard; mitse

311611G Pork, processed or cured, but not canned or made into sausage; mitse

311611J Sausages and similar products, but not canned; mitse

311611M Miscellaneous receipts

311611N Canned meats (except dog, cat, and baby food); mitse

311611P Primary products

311611Q Hides, skins, and pelts; mitse

311611R MISCELLANEOUS BYPRODUCTS OF SLAUGHTERING PLANTS

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