

# The 2022 Report on Sheet Metal Air-Conditioning Ducts and Stove Pipe: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sheet metal air-conditioning ducts and stove pipe as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sheet metal air-conditioning ducts and stove pipe is 3323221. It is for this definition that aggregate latent demand estimates are derived. Sheet metal air-conditioning ducts and stove pipe is specifically defined as follows:

3323221 Sheet metal air-conditioning ducts and stove pipe

33232211 Sheet metal air\_conditioning ducts, (including dust collection ducts)

33232212 Sheet metal stove pipe, furnace smoke pipe, and elbows

3323221101 Sheet metal work (including dust collection ducts)



3323221106 Aluminum sheet metal work (including dust collection ducts)
3323221211 Steel sheet metal stove pipe, furnace smoke pipe, and elbows
3323221216 Aluminum sheet metal stove pipe, furnace smoke pipe, and elbows



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