

The 2022 Report on Sheer Hosiery Shipped in the Greige Excluding Socks: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sheer hosiery shipped in the greige excluding socks as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sheer hosiery shipped in the greige excluding socks is 3151115. It is for this definition that aggregate latent demand estimates are derived. Sheer hosiery shipped in the greige excluding socks is specifically defined as follows:

3151115 Sheer hosiery (except socks) shipped in the greige

31511151 Women's, misses', and girls' sheer hosiery shipped in the greige (except socks)

3151115121 Women's, misses', and girls' sheer hosiery shipped in the greige, full_fashioned and seamless, full_length and knee_length (except pantyhose and socks)

315115131 Women's, misses', and girls' sheer hosiery shipped in the greige, pantyhose

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