

# The 2022 Report on Sensitized Photographic Film, Plates, Paper, Cloth, and X-Ray Film Excluding Silver Halide Type: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type is 3259923. It is for this definition that aggregate latent demand estimates are derived. Sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type is specifically defined as follows:

3259923 Sensitized photo film, plates, paper & cloth, no silver halide type (incl x-ray)

32599231 Sensitized photographic film, plates, paper, and cloth, other than silver halide type (including X\_ray)

3259923101 Dry diazo print paper

3259923106 Photographic diffusion transfer materials (including both imager and receiver sheets)

3259923111 X ray film and plates

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