

The 2022 Report on Semiconductor Network Integrated Microcircuits: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers semiconductor network integrated microcircuits as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for semiconductor network integrated microcircuits is 3344131. It is for this definition that aggregate latent demand estimates are derived. Semiconductor network integrated microcircuits is specifically defined as follows:

3344131 Integrated circuits

3344131A Digital monolithic integrated circuits

3344131C Hybrid integrated circuits

3344131D Non-digital monolithic integrated circuits (e.g., linear, analog)

33441310 Integrated microcircuits, including semiconductor networks, microprocessors, and MOS memories

33441311 Integrated microcircuits, including semiconductor networks, microprocessors, and MOS memories

3344131A1 MOS memory devices

3344131A2 Other digital MOS integrated circuits

3344131A9 Other digital integrated circuits, including bipolar and nonsilicon

3344131000 Integrated microcircuits, including semiconductor networks, microprocessors, and MOS memories

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