

The 2022 Report on Semiconductor and Power Conversion Apparatus: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers semiconductor and power conversion apparatus as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for semiconductor and power conversion apparatus is 33599931. It is for this definition that aggregate latent demand estimates are derived. Semiconductor and power conversion apparatus is specifically defined as follows:

33599931 Semiconductor and power conversion apparatus

3359993101 Semiconductor battery chargers, automotive

3359993104 Semiconductor battery chargers, industrial and railroad

3359993107 Semiconductor high_voltage power supplies in excess of 2 kV, 100 kW or less

3359993111 Semiconductor high_voltage power supplies in excess of 2 kV, more than 100 kW

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